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- N. USAYRAN (Lebanon)

*Order form is available at the end of this document.*

Sponsors relationship Management:

**meap**   
 middle east applied poultry  
[edit.poultry@meap.net](mailto:edit.poultry@meap.net)  
[cruise2016@mpn-wpsa.org](mailto:cruise2016@mpn-wpsa.org)  
 Tel +961 (0)1 – 897 259  
 Fax +961 (0)1 – 897 259



Dear Colleagues,

In contrast to previous Summits or congresses, the **5<sup>th</sup> Mediterranean Poultry Summit** will be held in October 2016 on board a **ship cruising through the Mediterranean sea to ports in Italy, Spain and France**. This innovative idea will stimulate interest in all countries of the Mediterranean region and beyond; and will attract more scientists and industry people to our meetings.

The “[Conference on a cruise](#)” is a great and prestigious opportunity to benefit from. The offered attractive fares make it feasible to organize customers meetings (see [Accommodation and Registration fees](#))

During the summit, separate conference rooms are available for the sponsors where they invite their customers and present their products through meetings and/or workshops (*Date and time of such meetings should be set with the organizing committee at least three months prior to the conference.*)

Do not hesitate to contact the organizing committee on the following email address: [cruise2016@mpn-wpsa.org](mailto:cruise2016@mpn-wpsa.org), should you require any further information or for any personalized sponsorships.

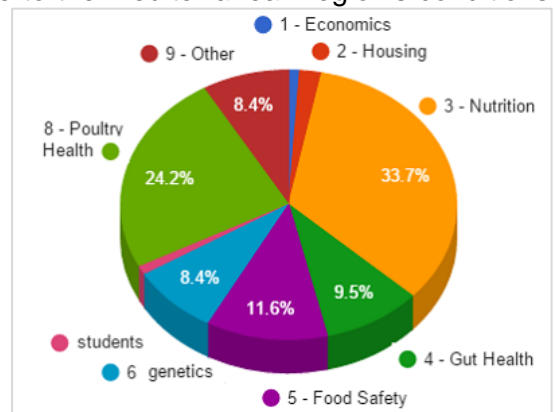
Sincerely yours,  
 Nuhad Dagher, President  
 MPN of the WPSA

**Topics and scientific program**

The Summit has been, and still is, a unique opportunity for the Mediterranean countries to meet and discuss the latest researches about the poultry industry in the Mediterranean region and beyond.

Topics of interest to the scientific community and to the industry at large such as nutrition, economics of poultry production, housing and management, alternative feed sources, food safety and disease control programs with special reference to the Mediterranean region’s conditions and needs will be discussed and presented by international experts.

As indicated by the statistics of the summit held in Beirut in 2014, the majority of the presentations orbit around **Nutrition** without shading the importance given to the Poultry health or the Genetics researches.



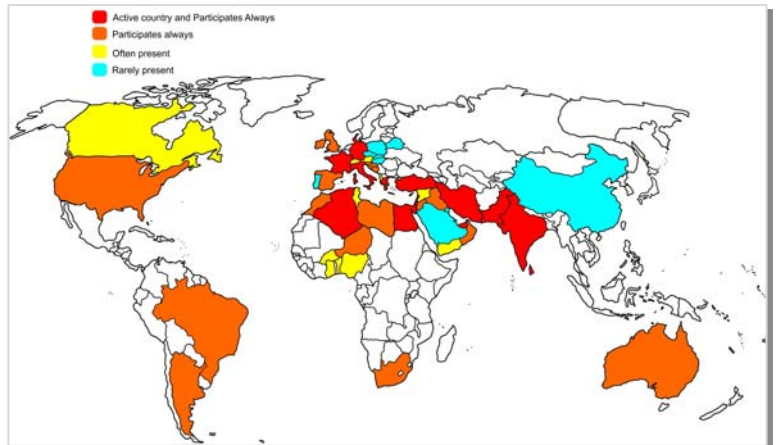


## Geographical areas covered

In 2014, the 4<sup>th</sup> MPS held in Beirut - Lebanon gathered 31 countries from all over the world. Based on the statistics over all the MPS events, the countries around the Mediterranean are the most active countries as indicated in the figure at right.

This not surprising:

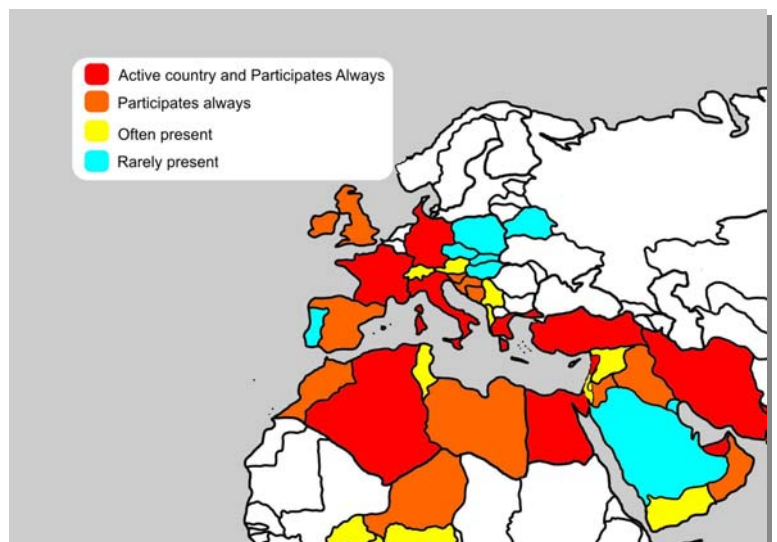
- Countries surrounding the Mediterranean sea enjoy almost of the same climate.
- Nature and agriculture are climate dependent.



This is one of the main reasons why the Mediterranean Poultry Summit gained importance and became one of the affirmed scientific events of the area.

From the **Center and South of Europe** to **North Africa**, passing by the **Middle East**, all these areas are important for the poultry industry and are actively present in the summit.

It is clear that our sponsors can find in the Mediterranean Poultry Summit a great opportunity to **reach all these countries within only one event**.



## Timing

**October 20 - 25, 2016**, is a convenient date because:

- The 5<sup>th</sup> Mediterranean Poultry Summit is the only interregional WPSA event in the area. (Europe, Middle East or Africa). Therefore, a higher number of researchers from countries around the Mediterranean and beyond will be take part in this Summit.
- Attractive packages are available for sponsors to invite their customers and organize **“on ship” conferences** and meetings combining business and leisure.



## SPONSORSHIP OPPORTUNITIES

All sponsorship requests will be treated according to the order of arrival (first come, first served). Being on a cruise ship, **there are no Exhibition areas**. Sponsors can display roller banners, flags or small flags on tables.

**EARLY SPONSORS** (Before **31 January 2016**)  
Will benefit from a **15% discount**

Note:

- Find on page 6 a **Comparative** table for the different sponsorship packages.
- An **Application form** is available at the end of this document.
- For multiple invitations and for tailor made packages, contact us at [cruise2016@mpn-wpsa.org](mailto:cruise2016@mpn-wpsa.org)

### A) DIAMOND SPONSOR PACKAGE

EXCLUSIVE sponsoring: Max (2) two sponsors will be accepted
Flag displayed on the <u>stage</u> of the conference room for 2 sessions (The Flag should be provided by the sponsor company)
SPONSORING of one GALA evening and dinner (Artwork and advertising material are supplied by the sponsor company)
Up to 8 registrations for Non WPSA members
Advertising leaflets / company brochures in the conference bag
Advertising color page in the abstract book (the artwork (pdf) is supplied by the sponsor company)
Logo of the company on the advertising slide, projected in the conference room on occasion of the scientific session
Logo of the company on conference website
Logo on back cover of the printed program and the abstracts book
Logo in the Summit's Newsletters
Logo in the advertisements in the Scientific Magazines
Logo and QR code link on all the articles of the Summit published in the Poultry Middle East and North Africa (for 4 issues of the magazine)

• **DIAMOND PACKAGE COST: €10.000,00**



## B) PLATINUM SPONSOR PACKAGE

Flag displayed on the <u>stage</u> of the conference room for 1 session (The Flag should be provided by the sponsor company)
Roller (or flag) displayed in the conference room (1 sessions)
Up to 5 registrations for Non WPSA members
Advertising leaflets / company brochures in the conference bag
Advertising color page in the abstract book (the artwork (pdf) is supplied by the sponsor company)
Logo of the company on an advertising slide, projected in the conference room on occasion of the scientific session
Logo of the company on conference dedicated website
Logo on back cover of the printed program and the abstracts book
Logo in the Summit's Newsletters
Logo in the advertisements in the Scientific Magazines
Logo and QR code link on all the articles of the Summit published in the Poultry Middle East and North Africa (for 4 issues of the magazine)

• **PLATINUM PACKAGE COST: €7.500,00**

## C) GOLD SPONSOR PACKAGE

Roller (or flag) displayed in the conference room (2 sessions)
Up to 2 registrations for Non WPSA members
Advertising leaflets / company brochures in the conference bag
Logo of the company on an advertising slide, projected in the conference room on occasion of the scientific session
Logo of the company on conference dedicated website
Logo on back cover of printed program and abstracts book
Logo in the Summit's Newsletters
Logo in the advertisements in the Scientific Magazines
Logo and QR code link on all the articles of the Summit published in the Poultry Middle East and North Africa (for 4 issues of the magazine)

• **GOLDEN PACKAGE COST: €5.000,00**



## D) SILVER SPONSOR PACKAGE

Roller (or flag) displayed in the conference room (2 sessions)
Advertising leaflets / company brochures in the conference bag
Logo of the company on conference dedicated website
Logo on back cover of printed program and abstracts book
Logo in the Summit's Newsletters
Logo in the advertisements in the Scientific Magazines
Logo and QR code link on all the articles of the Summit published in the Poultry Middle East and North Africa (for 4 issues of the magazine)

• **TOTAL GOLDEN SPONSOR: €3.000,00**

## E) STANDARD SPONSOR – SINGLE SERVICES QUOTATION

1	Sponsorship of <b>Gala Dinners</b> (Artwork and advertising material are supplied by the sponsor company)	<b>€2,500.00</b>
2	Sponsorship of <b>welcome cocktail</b> (Artwork and advertising material are supplied by the sponsor company)	<b>€2,500.00</b>
3	Sponsorship of one <b>coffee break</b> (Artwork and advertising material are supplied by the sponsor company)	<b>€2,500.00</b>
4	Roller (or flag) displayed on the <b>stage</b> of the conference room (Per Session)	<b>€2,500.00</b>
5	Roller (or flag) displayed in the <b>conference room</b> (Per Session)	<b>€2,000.00</b>
6	<b>Advertising</b> color page in the abstract (the artwork (pdf) is supplied by the sponsor company)	<b>€1,500.00</b>
7	Advertising leaflets / company brochures in the conference bag	<b>€1,500.00</b>
8	Badge Holders and <b>Lanyards</b> (Supplied by the sponsor) [ <i>First come, first served basis</i> ]	<b>+ €1,000.00</b> <b>Booked</b>
9	Conference bag: (bag + note pad and pen) (Supplied by the sponsor) [ <i>First come, first served basis</i> ]	<b>+ €1,000.00</b>
10	USB Flash drive containing the abstracts and the proceedings (Supplied by the sponsor) [ <i>First come, first served basis</i> ]	<b>+ €500.00</b>
11	Gadget for the participants in the conference bag (Supplied by the sponsor)	<b>+€500.00</b>
12	Logo of the company will appear on most of the printed material of the Summit	€0,00



### Comparative table for sponsorship packages

Opportunities \ Packages	Diamond	Platinum	Gold	Silver
Exclusivity (Maximum sponsors accepted)	<b>Max 2</b>	<b>Max 5</b>	<b>No Lim.</b>	<b>No Lim.</b>
Number of <b>Free</b> Registrations* fees	<b>8</b>	<b>5</b>	<b>3</b>	<b>2</b>
Sponsorship of <b>one</b> Gala Dinner	✗	-	-	-
Sponsorship of <b>one</b> coffee break	-	-	-	-
Sponsorship of <b>welcome cocktail</b>	-	✗	-	-
Roller poster displayed on the <b>stage</b> of the conference room for 2 sessions	<b>2 Sessions</b>	<b>1 Session</b>	-	-
Roller poster displayed in the <b>conference room</b>	<b>2 Sessions</b>	<b>2 Sessions</b>	<b>2 Sessions</b>	<b>1 Session</b>
<b>Advertising</b> color page in the abstract	✗	✗	✗	✗
Advertising leaflets / company brochures in the conference bag	✗	✗	✗	✗
Badge Holders and Lanyards	-	-	-	-
Conference bag: (bag + note pad and pen)	-	-	-	-
USB Flash drive containing the abstracts and the proceedings	-	-	-	-
Gadget in the delegate bags	✗	✗	✗	✗
Logo of the company will appear on the material of the Summit	✗	✗	✗	✗
TOTAL cost (if the opportunities are bought individually)	<b>17,800.00</b>	<b>14,250.00</b>	<b>8,550.00</b>	<b>6,200.00</b>
<b>COST (In Euros)</b>	<b>10,000.00</b>	<b>7,500.00</b>	<b>5,000.00</b>	<b>3,000.00</b>
<b>You save**</b>	<b>7,800.00</b>	<b>6,750.00</b>	<b>3,550.00</b>	<b>3,200.00</b>

\* The registration fees has been calculated on 350.00 € basis (Standard WPSA Members rate)

\*\* **15% Discount** for Early Sponsors (31 Jan. 2016)



## SPONSORSHIP APPLICATION FORM

Please fill and send this form by fax +961 (0)1 897259 or by e-mail to [cruise2016@mpn-wpsa.org](mailto:cruise2016@mpn-wpsa.org)

\*Application Date : \_\_\_\_\_ (15% discount for Early Bird Sponsors: before 31 January 2016)

\*Company name : \_\_\_\_\_

\*Contact person : \_\_\_\_\_

\*Address : \_\_\_\_\_

Zip code : \_\_\_\_\_ \*City : \_\_\_\_\_

\*Country : \_\_\_\_\_ \*E-mail : \_\_\_\_\_

\*Tel or Mobile : \_\_\_\_\_ Tel2 : \_\_\_\_\_ Fax: \_\_\_\_\_

(\*): Required data

Please select and complete the desired options:

The above reported company is interested in the following sponsorship package:		Unit Cost €	Qty	Total cost
A)	DIAMOND SPONSOR	10,000.00		
A)	PLATINUM SPONSOR	7,500.00		
B)	GOLDEN SPONSOR	5,000.00		
C)	SILVER SPONSOR	3,000.00		



<b>The above reported company is interested in the following options of sponsorship:</b>	<b>Unit Cost €</b>	<b>Qty</b>	<b>Total cost</b>
Multiple Registrations (250,00 €/registration for 10 registrations and more)	<b>€350.00</b>		
<b><u>On ship parallel meetings.</u></b> (Date and time should be set with the organizing committee at least three months prior to the conference.)	--	--	--
Sponsorship of Gala Dinners (Artwork and advertising material are supplied by the sponsor company)	<b>€2,500.00</b>		
Sponsorship of welcome cocktail (Artwork and advertising material are supplied by the sponsor company)	<b>€2,500.00</b>		
Sponsorship of one coffee break (Artwork and advertising material are supplied by the sponsor company)	<b>€2,500.00</b>		
Roller poster displayed on the stage of the conference room (Per Session)	<b>€2,500.00 /Session</b>		
Roller poster displayed in the conference room	<b>€2,000.00 /Session</b>		
Advertising color page in the abstract (the artwork (pdf) is supplied by the sponsor company)	<b>€1,500.00</b>		
Advertising leaflets / company brochures in the conference bag	<b>€1,500.00</b>		
Badge Holders and Lanyards (Supplied by the sponsor) [First come, first served basis]	<b>+ €1,000.00</b>		
Conference bag: (bag + note pad and pen) (Supplied by the sponsor) [First come, first served basis]	<b>+ €1,000.00</b>		
USB Flash drive containing the abstracts and the proceedings (Supplied by the sponsor) [First come, first served basis]	<b>+ €500.00</b>		
Gadget for the participants in the conference bag (Supplied by the sponsor)	<b>+€500.00</b>		
Logo of the company will appear on most of the printed material of the Summit	<b>€0,00</b>		
<b>Total</b>			

At your disposal for any further information, please do not hesitate to contact us.  
Kind regards,

**MEAP: MIDDLE EAST AGRIFOOD PUBLISHERS**  
[cruise2016@mpn-wpsa.org](mailto:cruise2016@mpn-wpsa.org)

**SIGNATURE OF THE COMPANY'S  
REFERENT PERSON**